



Advanced ID Establishes Pricing Breakthrough & Offers US\$0.40 UHF - RFID Tire Tags to the Global Tire Industry

April 20, 2006, Advanced ID Corporation (OTCBB: AIDO) Vancouver WA - Advanced ID Corporation in cooperation with major global tire manufacturers is responding to the industry needs for high-quality and cost-effective RFID tire tags. The 40 cents per tag price goes into effect once a total quantity of 10 million tags is ordered to activate the pricing. The global tire manufacturing industry has an annual automotive and light truck production level of approximately 700 million tires.

According to Bill Hoffman, Vice President of Advanced ID and Chairman of the AIAG RFID Tire and Wheel Identification Workgroup, "Our Company is dedicated to moving the tire tag project into a global product. To that end, we have prepared a very aggressive price-at-a-quantity position. One important benefit of our offer is that we will work with and will accept purchase orders for quantities less than 10 million from interested parties until the total quantity is met. We will then offer the total quantity price to all of the participants that helped us reach the 10 million piece quantity. There will be a minimum quantity required to participate."

Advanced ID's UHF/RFID tire tag system is based on ISO and AIAG standards and is available for use by all global tire manufacturers. Advanced ID Corporation has been collaborating over the past two years with Goodyear Tire & Rubber Company (NYSE:GT) on the Goodyear Eagle Racing Tires RFID tire tag used in all NASCAR Racing circuits. According to Dan Finch, President and CEO of Advanced ID, "The ability to work on RFID technology with Goodyear and NASCAR has provided unparalleled opportunity to conduct research in the harshest environments. The offering announced today encourages expanded application and partnership as global tire manufacturers implement RFID into their production processes. We are confident that we will not only meet but exceed the minimum purchase requirements for this break-through pricing program in the very near future."

About Advanced ID Corporation: Advanced ID Corporation (OTCBB: AIDO) is a complete solutions provider in the radio frequency identification (RFID) market. RFID provides a means for positive identification and trace-back of objects that have been identified with a Low Frequency (LF) microchip or RFID tag. The Company's subsidiaries are Advanced PET ID, "The Pet Microchip Company", the largest provider of companion animal identification in Canada, and Advanced ID Asia Engineering Co. Ltd., our R&D and technical support company. Since 1994 Advanced ID Corporation has been offering a Low Frequency (LF) product line of over 100 items comprised of RFID microchips, identification scanners, and a proprietary pet recovery database to the companion animal and biological sciences markets. Advanced ID is also a leader in UHF/RFID technology with its line of DataTRAC™ livestock tracking and traceability products, and UHF/RFID automotive tire tag applications.

About Bill Hoffman: William J. Hoffman's 35 plus years of problem solving skills have been refined through being an electronic design / test engineer, manufacturing manager, purchasing agent, salesman and business owner. Bill has been involved in RFID-related projects for over 20 years; from helping develop the first GPS-based RFID tag - used by the government, to RFID tags for tires. Along with the product- and project management-related experience Bill has accumulated over the years, he has been very active in various standards bodies; a long-time member of Automotive Industry Action Group (AIAG) – past, and current, Chair of the AIAG B-11 RFID Tire and Wheel Identification workgroup, that published the worlds first item-level RFID

standard in 2002; member of the AIAG TREAD Act workgroup; being a "plank owner" in the INCITS T20 RTLS Committee; a member of AIM Global - chairing the AIM Global RFID Animal ID workgroup and co-chair of the AIM NA SAG. Bill is Vice President of Business Development and Marketing for Advanced ID Corporation, the leading global UHF RFID engineering and application company.

You can reach Bill Hoffman by email at whoffman@advancedidcorp.com or by telephone at 248-969-8973

Safe Harbor Statement: Statements in this press release other than statements of historical fact, including statements regarding the company's plans, beliefs and estimate as to projections are "forward-looking statements". Such statements are subject to certain risks and uncertainties, including factors listed from time to time in the company's SEC filings, and actual results could differ materially from expected results. These forward-looking statements represent the company's judgment as of the date of this release. Advanced ID Corporation does not undertake to update, revise or correct any forward-looking statements.

For further information visit Advanced ID Corporation at www.advancedidcorp.com

Contact:

Loran Hickton
Salmon Creek Public Relations Inc.
Products Marketing & Public Relations
Office Phone: 360-571-5560
Cellular Phone: 360-910-2636
lhickton@salmoncreekpr.com

Peter Laipnieks
Investor Relations
1-250-384-2077
1-877-711-6111
peterl4@telus.net